

GOC COLLECTIVE

Circle of Connections

Official Virtual Launch

Monday, December 2, 2025 • Giving Tuesday

6:30 PM - 7:45 PM EST • Via Zoom

"We launch not to arrive, but to expand—to turn our healing into movement and our stories into light."

Join Us for a Historic Evening

You're invited to witness the official launch of GOC COLLECTIVE INC—a movement dedicated to building capacity for healing-centered, culturally responsive youth development that centers Black girls and women of color. Tonight, you become a founding supporter.

Program Highlights

Grounding & Connection • 6:30 - 6:36 PM

- Land acknowledgment and guided Rooted Breath practice

The Vision • 6:36 - 7:04 PM

- Discover the G'CIRCLE™ framework and evidence from 350+ participants across six states

Meet the Team • 7:04 - 7:15 PM

- Hear from our Board of Directors about why they said yes to this movement

Story Pebbles • 7:17 - 7:27 PM

- Interactive activity: Share your story in small groups and build our collective wisdom

Take Action • 7:27 - 7:40 PM

- Learn how to partner with us and make your Giving Tuesday investment

What You'll Discover

- Why 45% of girls of color drop out of traditional programs
- How the G'CIRCLE™ framework transforms outcomes
- Evidence of 92% increase in wellbeing and 87% higher engagement

- Concrete ways to partner, donate, or amplify this work

How to Participate

- ✓ Come as you are—video on or off
- ✓ Engage in chat and polls throughout
- ✓ Join breakout rooms for Story Pebbles (it's easy!)
- ✓ Have your phone ready for Giving Tuesday QR code
- ✓ Unmute for our closing collective affirmation

Your Hosts

Desireé Robertson, Founder & Chief Visionary Officer • Dr. Elizabeth Santiago, Board Chair • Dr. 'Y' Falami Devoe, Board Secretary • Toni Jackson-Lampley, Board Treasurer

Tonight is Giving Tuesday

We intentionally chose this global day of generosity to launch GOC COLLECTIVE. Your gift tonight makes you a founding supporter. Every dollar goes directly to capacity-building work—100% impact, tax-deductible.

Register Now • www.goccollective.org

#GOCCOLLECTIVE #GivingTuesday2025

Building Power WITH Communities